





HISPANIC HERITAGE MONTH
Mes de la Herencia Hispana

Sept. 15th- Oct. 15th



During National Hispanic Heritage Month
(September 15 to October 15) we recognize
the contributions made and the important
presence of Hispanic and Latino Americans
to the United States and celebrate their
heritage and culture.



Hispanics have had a profound and positive influence on our country through their strong commitment to family, faith, hard work, and service. They have enhanced and shaped our national character with centuries-old traditions that reflect the multiethnic and multicultural customs of their community.

Hispanic Heritage Month, whose roots go

— back to 1968, begins each year on

September 15, the anniversary of

independence of five Latin American

countries: Costa Rica, El Salvador,

Guatemala, Honduras and Nicaragua.

Mexico, Chile and Belize also celebrate their

independence days during this period and


Día de la Raza is October 12.

The term Hispanic or Latino, refers to

Puerto Rican, South or Central American, or other Spanish culture or origin regardless of

race. On the 2010 Census form, people of Spanish, Hispanic and/or Latino origin could identify themselves as Mexican, Mexican American, Chicano, Puerto Rican, Cuban, or “another Hispanic, Latino, or Spanish origin”

- According to this Census, 50.5 million people or 16% of the population are of Hispanic or Latino origin. This represents a significant increase from 2000, which registered the Hispanic population at 35.3 million or 13% of the total U.S. population.



Please share in this special annual tribute by learning and celebrating the generations of Hispanic Americans who have positively influenced and enriched our nation and society.

¡CELEBRA!

His·pan·ic

Hi'spanik



adjective

of or relating to Spain or to Spanish-speaking countries, especially those of Latin America.

of or relating to Spanish-speaking people or their culture, especially in the US.

noun: Hispanic

a Spanish-speaking person living in the US, especially one of Latin American descent.

Latinx is a gender-neutral neologism, sometimes used to refer to people of Latin American cultural or ethnic identity in the United States. The ⟨-x⟩ suffix replaces the ⟨-o/-a⟩ ending of Latino and Latina that are typical of grammatical gender in Spanish.

Its plural is Latinxs.



Latin America

A region of the Americas that comprises countries where Romance languages are predominant; primarily Spanish and Portuguese, but also French.



FACTS



Population

54 million

The Hispanic population of the United States as of July 1, 2013, making

people of Hispanic origin the nation's largest ethnic or race minority.

Hispanics constituted 17 percent of the nation's total population. In addition, there are 3.7 million residents of Puerto Rico, a U.S. territory.

Source: 2013 Population Estimates

128.8 million



The projected Hispanic population of the United States in 2060. According to this projection, the Hispanic population will constitute 31 percent of the nation's population by that date.

Source: Population Projections



Latin American Student Organization

What we do:

- We are a support system for Latinx Students
- We empower their leadership
- We promote Latinx/Hispanic cultural awareness
- We attend Leadership Symposiums and Conferences

Join us!

Meetings every other Wednesday right after school

Interested?

Email Dr. Sylvia Trevino-Maack (strevino@usd497.org)
to get meeting and group chat invites!



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@LHSLASO



lhshalo

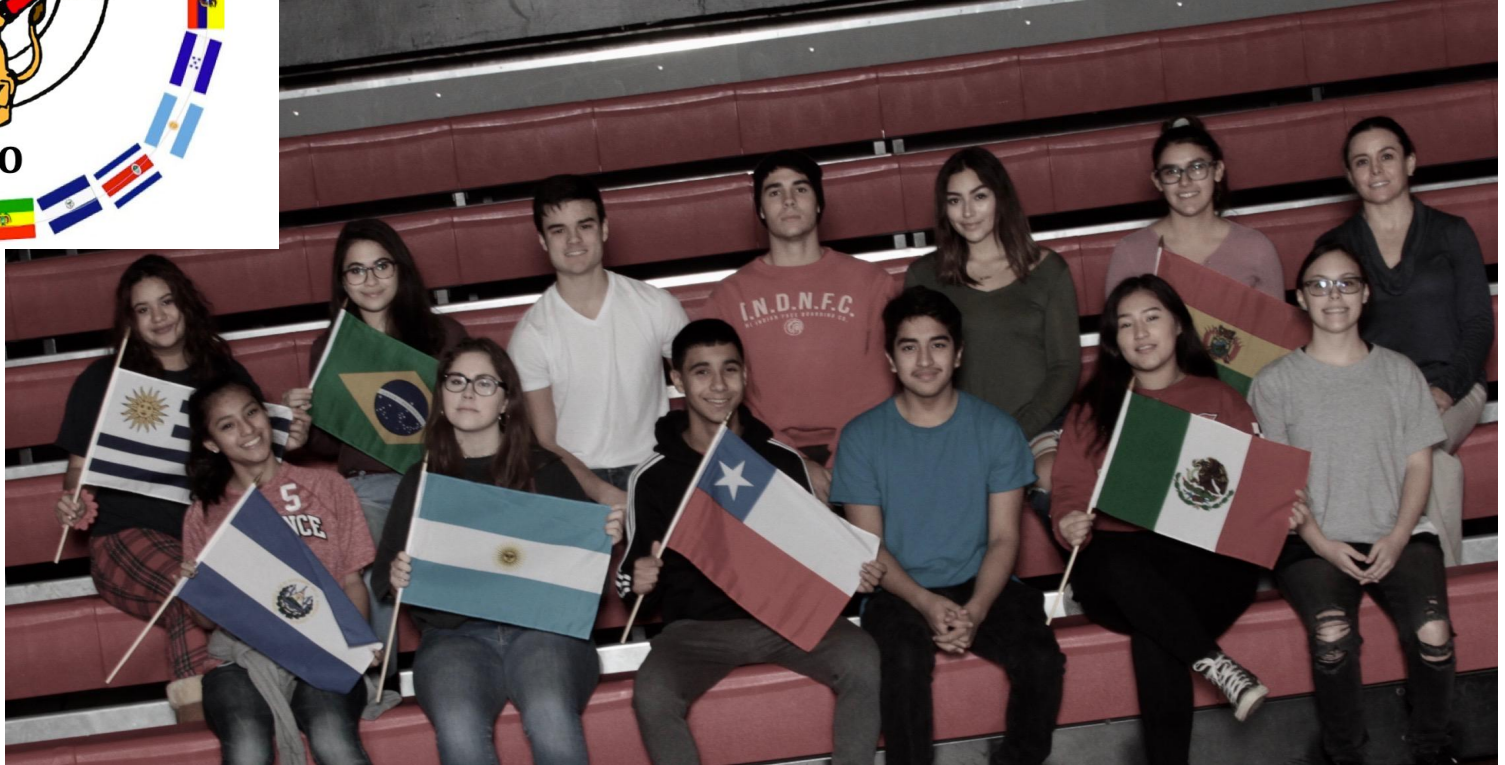
















Armando Christian Pérez (born January 15, 1981), known professionally by his stage name **Pitbull**, is an American rapper, singer, songwriter, brand ambassador, and philanthropist. Born to **Cuban** parents in Miami, the 35-year-old rapper has been dropping albums since 2004's *M.I.A.M.I.*, which right off the jump featured collaborations with Fat Joe, Trick Daddy and Lil Jon (five times). Since then he's done numerous world tours, gotten two No. 1 songs on the Billboard Hot 100 (2011's "Give Me Everything" feat. Ne-Yo and 2013's "Timber" feat. Kesha) and collaborated with the likes of Jennifer Lopez, Christina Aguilera, Shakira and Chris Brown. On Oct. 7, only a little more than a year after *Dale*, he hits the big 10th album mark with *Climate Change*.



Salvador Johan Pérez Díaz, AKA Salvy, el niño (born May 10, 1990) is a **Venezuelan** professional baseball catcher for the Kansas City Royals of Major League Baseball (MLB). He is a six-time MLB All-Star, five-time Gold Glove Award winner, and received the World Series Most Valuable Player Award when the Royals won the 2015 World Series over the New York Mets.



Selena Quintanilla

Roots: Mexican

Despite having her life tragically cut short, Selena accomplished more than most artists in her lifetime. She helped put Latin and Tejano music on the mainstream map. She was known as ‘The Queen of Tejano’ and her voice transcended borders in hits like, “Como la Flor” and “Bidi Bidi Bom Bom.” Very few stars have been able to live up to the Grammy winner’s grace, talent, and ambition.





Gloria Estefan

Roots: Cuban



As if selling over 90 million albums isn't enough, Gloria has served as a role model for women across the globe. The legendary singer is known for her energetic performances and one of the first Latin stars to crossover into the mainstream pop market. In 2010, Gloria also launched a charity single, "Somos el Mundo" to help support Haiti after the devastating earthquake. The Queen of Latin Pop is an icon with true love for her community.

Celia Cruz

Roots: Cuban

“¡Azúcar!” While most singers came and went, Cruz’s career lasted a span of nearly six decades. Her profoundly soulful voice and colorful presence revolutionized salsa and transformed her into a musical legend. Most importantly, the Cuban singer taught us that ‘life is a carnival’ (in one of her many hits “La Vida Es Un Carnaval”). The late singer was also a strong voice for freedom in Cuba and was strongly against Fidel Castro’s regime.



Claribel Alegria

Roots: Nicaraguan

With over 25 published works, this novelist is a powerful voice in contemporary literature in Central America. The George Washington University grad focused on the people's movement, which helped overthrow dictator Anastasio Somoza Debayle.





Sylvia Rivera

Roots: Puerto Rican – Venezuelan

Orphaned at the age of 3, Rivera learned how to take life's punches at an early age. The transgender activist fought for the LGBTQ community and organized plenty of protests fighting for gay rights in the 1970's in New York City. Her legacy is still strongly felt within the community and she has been honored in the musical, *Sylvia So Far*.



Hilda Solis

Roots: Mexican

Solis knows how to work it! The former labor secretary, who has degrees from California State Polytechnic University, Pomona, and the University of Southern California, won recognition from labor unions for pushing wage and hour laws, and also job safety regulations.

“Growing up in a large Mexican-American family in La Puente, California, I never imagined that I would have the opportunity to serve in a president’s Cabinet, let alone in the service of such an incredible leader,” she said in a statement.



Shakira

Roots: Colombian

The generous pop star is known for giving back to her community thanks to her foundation Pies Descalzos. While her music career has continued to flourish, Shakira has never forgotten her roots. She has raised millions dedicated to improving the quality of education in her hometown and throughout Latin America. As a UNICEF ambassador, the “Hips Don’t Lie” singer has also committed to making a global impact for the less fortunate.



Julia Alvarez

Roots: Dominican

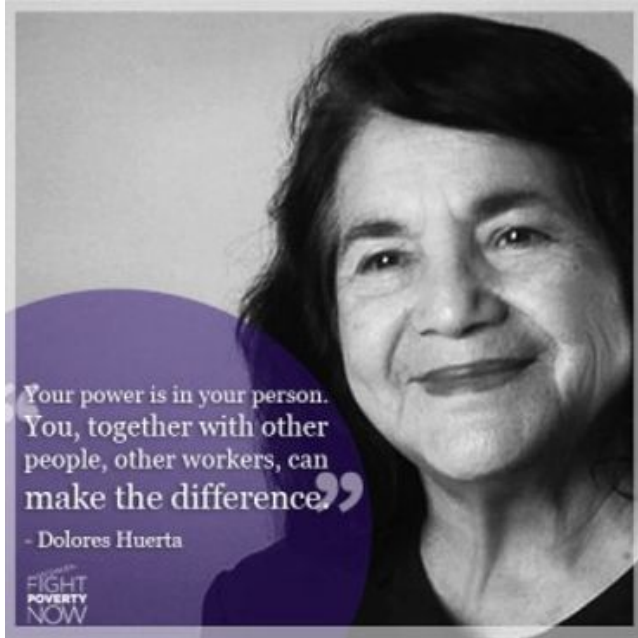
The Dominican-American poet, essayist and novelist gained national acclaim after her 1991 novel, *How the Garcia Girls Lost Their Accents*, illuminated what it's like to be a Latina immigrant in the U.S. Her second novel, *In the Time of the Butterflies*, detailed the death of the Mirabal sisters during the Trujillo dictatorship in the DR. Her contribution to Latin American literature brought on future Dominican-American writers like Angie Cruz and Junot Diaz.



Sonia Sotomayor

Roots: Puerto Rican

Being the third female justice and the first Latino to sit on the bench of the Supreme Court of the United States is no small accomplishment for the New York City native. Other than her inspirational work as a Latina in the legal work, Sotomayor published her memoir, *My Beloved World*, earlier this year, which recounts her early life of growing up in housing projects in New York and the challenges she overcame.



Dolores Huerta

Roots: Mexican

Along with Cesar Chavez, Huerta co-founded the National Farmworkers Association, which eventually became the United Farm Workers (UFW), in order to unite farmers into a union that fights to protect their rights. She is a labor leader and civil rights activist who has also advocated for immigrants' and women's rights, earning her the Eleanor Roosevelt Award for Human Rights and Presidential Medal of Freedom.



Carolina Herrera

Roots: Venezuelan

The elegant business woman made a name for herself as a fashion designer who has dressed everyone from countless celebrities to many First Ladies, including Jackie O (Jacqueline Onassis) and current First Lady Michelle Obama. Known for the clothes' impeccable, worldly style without being fussy, Herrera earned the Lifetime Achievement Award from the Council of Fashion Designers of America in 2008—but even that hasn't stopped her and she is still designing beautiful clothes, accessories and even fragrances.



Salma Hayek

Roots: Mexican

Although she had been acting in her native Mexican, it was Hayek's move to Hollywood in 1991 that earned her worldwide recognition as a Mexican-American actress, director and producer. She is best known for her role as Frida Kahlo in 2002 film *Frida*, for which she received numerous nominations and awards. She is also an advocate for increasing awareness on violence against women and discrimination against immigrants. She has testified before the U.S. Senate Committee supporting the reauthoring of the Violence Against Women Act and is a board member of V-Day, a charity aimed at ending violence against women and girls.



Victoria Soto

Roots: Puerto Rican

This courageous teacher was hailed as a heroine after she died protecting her young students during the Newton, CT shootings on December 14, 2012. She demonstrated tremendous strength when she hid her students in a closet and told the shooter that they were in the gym. She was killed protecting them, after the shooter didn't believe her and she shielded her room from the bullets with her own body. President Barack Obama awarded Soto the Presidential Citizens Medal, describing her as a selfless and courageous woman who "inspire[s] us all to look for opportunities to better serve our communities and our country."



Eva Longoria

Roots: Mexican

Known as one of the highest paid actresses in television history, the *Desperate Housewives* star made a cool \$13 million for her seductive role as Gaby Solis. However, that was only the beginning for Longoria. She has developed into a powerful figure behind-the-scenes as an executive producer of the ALMA Awards and the upcoming series, *Devious Maids*. Her philanthropic work with PADRES Contra el Cancer has also helped millions of families affected by the illness. However, the Chicana actress' biggest role has been as the ambassador for Obama's reelection campaign in 2012.



Frida Kahlo

Roots: Mexican

Although her artwork wasn't well known until the 1970's, Kahlo was always considered an important figure in folk art. Many of her works were self-portraits that captured her pain and anguish from surviving a bus accident when she was just 18 and , her rocky romantic relationship with artist Diego Rivera. With each brush stroke, her vibrant style and cultural depiction has inspired countless Latinas ever since.



Ellen Ochoa

Roots: Mexican

As if being the first Latina astronaut isn't enough, she's also the co-inventor of three patents related to optical inspection systems. She received her doctorate in electrical engineering from Stanford University and is currently the director of the Johnson Space Center. Talk about reaching for the stars!



Rosario Dawson

Roots: Puerto Rican and Cuban

This actress has never been content with just being a Hollywood superstar. The co-founder of Voto Latino has inspired and empowered a new generation to hit the polls in a major way. Rosario is just as passionate about other issues concerning our community. She has shown support for arrested undocumented immigrants, and raised awareness for the Purple Purse Campaign, which aimed to donate over \$250,000 to the YWCA for their domestic violence survivors and women in need.



Jennifer Lopez

Roots: Puerto Rican

J.Lo may not have completed her degree at Baruch University, but she's still considered one of their top alumni with a total annual net worth of \$52 million in 2012 alone. Jenny From The Block hit the jackpot from her humble beginnings in the Bronx and gives back to her community as a spokesperson for the Boys & Girls Clubs of America and the founder of Lopez Family Foundation, her nonprofit organization which helps provide medical care to women and children across the globe. Her signature curves also helped transform Hollywood's standards of beauty.

Cesar Chavez

The most well-known Latino civil rights activists in history. A Mexican-American, Chavez was supported by the American labor movement and used a nonviolent, unionized approach in an effort to bring awareness to the struggle of the Hispanic farm workers across the nation but particularly in California and Florida.



Chavez improved the lives of countless Hispanics. He coined the phrase, “Si, se puede.” Cesar Chavez Day is a holiday in California, Colorado and Texas and takes place on his birthday, March 31st, each year. He died on April 23, 1993.



**Alfonso Cuarón (b. 1961),
Guillermo del Toro (b. 1964)
and Alejandro González
Iñárritu (b. 1963)**

At the 2007 Academy Awards, these three **Mexican** directors (and friends) enjoyed the 16 combined nominations their films (*Children of Men*, *Pan's Labyrinth* and *Babel*) garnered. The three amigos would exit stage left with four Oscars between them that evening and go on to direct global box office hits such as *Gravity*, *Pacific Rim* and *Beautiful*.



Jorge Ramos (b. 1958)

As an anchor at Univision, Ramos is one of the most influential Hispanics in the United States — but that's not enough for him. He's breaking out of the box of Spanish-speaking media, just the way Hispanics as a whole are breaking out of preconceived roles. Ramos, who started his career in his native **Mexico**, wants all Americans to embrace him as a trustworthy news source.



Joe Quesada (b. 1962)

In the last decade, comic book characters have had a pop-culture resurgence, and Quesada has played a pivotal role. Raised in Queens, N.Y., the son of **Cuban parents**, he rose from comic book writer and artist to chief creative officer of Marvel Entertainment. As the producer of movies and TV shows such as *Iron Man* and *Agents of S.H.I.E.L.D.*, the 52-year-old continues to shape the stories we hungrily consume.



Edgar Martinez (b. 1963)

In the 1995 American League playoffs, the much-beloved slugger for the Seattle Mariners led his team to victory with a mythical performance. But it was his humanitarian work that made the New York native, son of **Puerto Rican** parents, a bigger hero. He has changed the sport by making giving back to others as much a part of the game as hitting the ball.

Alexandria Ocasio-Cortez

Often referred to by her initials, AOC, Alexandria Ocasio-Cortez made

history when she became the youngest woman ever to serve in the United



States Congress at 29. Since being elected in 2018, the **Puerto Rican Bronx native** has continued to make headlines thanks to her Green New Deal and outspoken commentary on social media. She handily won re-election in the Democratic primary, ensuring she'll remain a fixture in local and national politics.



Cardi B became a household name after the release of her commercial debut single "Bodak Yellow." On September 25, 2017, the song reached the number one spot, making Cardi the first female rapper to do so with a solo single since Lauryn Hill's "Doo Wop (That Thing)" in 1998. She also became the first person of **Dominican descent** to reach number one in the history of the Hot 100 since it launched in 1958. Cardi made her film debut alongside Jennifer Lopez and Constance Wu in *Hustlers*, and has a role in the upcoming action blockbuster *F9*.



Camila Cabello

In 2019, Camila Cabello scored a huge hit with "Señorita" featuring Shawn Mendes, which, climbed to the no. 1 position on the Hot 100. She released her second studio album, *Romance*, in December 2019 scoring hits like the platinum-certified "My Oh My." She's one of the most omnipresent pop stars we have today.